P01 · 03 · Company Intervention Card

PUBLIC CANONICAL ARTIFACT PROTECT · IMPROVE · GROW · DEFER

Company Context

Company	Investment Thesis	Hold Period	Business Outcome	Technology Dependency	Critical Journey	Decision Owner

Intervention Thesis

Constraint or Opportunity	Causal Mechanism	Thesis Consequence	Proposed Intervention	Intervention Category

Evidence

Evidence IDs	Direct Observation	Corroborating Evidence	Contradictory Evidence	Coverage	Limitations	Confidence

Business Consequence

Revenue	Margin	Customer	Product	Resilience	Execution	Strategic Consequence

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Revenue	Margin	Customer	Product	Resilience	Execution	Strategic Consequence

Economic Case

Baseline	Economic Mechanism	Benefit Range	One Time Investment	Recurring Investment	Earliest Capture	Hold Period Relevance	Key Assumptions	Benefit ID

Intervention Alternatives

Alternative	Capital	Expected Consequence	Time	Dependencies	Reversibility	Evidence Strength

Execution Readiness

Executive Owner	Delivery Owner	Available Capacity	Required Skills	Technology Dependencies	Commercial Dependencies	Specialist Requirements	Principal Execution Risk

Capital Gate

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Initial Tranche Requested	Purpose	Milestone	Evidence Required for Release	Stop Condition	Scale Condition	Next Review Date

Recommendation

Allocation Category	Funding Decision	Decision Rationale	Remaining Uncertainty

Card Acceptance

Acceptance Requirement	Status	Evidence / Comment

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