

Thesis-to-Evidence Matrix

Control surface connecting underwriting assumptions to technology evidence, tests, findings, economics and investment implications.

Underwriting assumption	Technology dependency	Evidence / test	State	Economic consequence	Investment implication
3x transaction-volume growth	Complete revenue-critical journey must sustain forecast workload and service levels.	Production telemetry, workload mix, architecture, representative end-to-end load test, saturation, third-party limits and recovery.	Conditional	Potential vendor cost/remediation; growth timing remains conditional.	Maintain growth case subject to capacity term and successful end-to-end test.
Margin expansion	Cost-to-serve must remain compatible with forecast margin as workload scales.	Finance-reconciled Year 1-5 cost curve including \$600K cloud-credit expiry, workload, commitments, staffing and remediation.	Conditional	Recurring technology cost correction may reduce forecast margin after Year 1.	Rerun margin case using evidence-adjusted technology cost curve.
\$1M AI ARR by Year 3	AI product must produce accepted outcomes at viable full-stack economics.	AI traces, acceptance, inference/runtime, human review, retries, recovery and support; calculate cost per accepted outcome.	Unresolved	AI gross margin and scaling economics not yet fully substantiated.	Keep economics conditional until full accepted-outcome cost is established.
\$1M AI ARR by Year 3	Customers must convert technical value into paid production use.	Paid contracts, pricing, pilot conversion, repeat use and expansion. Illustrative case has 10 pilots and no paid production contract.	Unresolved	Revenue upside is commercially unsubstantiated.	Move \$1M AI ARR outside technology-support base case; retain as contingent upside.
Roadmap and remediation execution	Engineering organization must deliver required growth, product and remediation work.	Delivery history, team topology, roadmap, key-person coverage; trace one feature and one severe incident; test resource-loaded plan.	Unresolved	Potential headcount, sequencing or time-to-value impact.	Do not assume current team capacity until del evidence is inspected.
Asset control / transfer	Company must control IP, data, licenses and critical vendor dependencies.	IP assignments, licenses, data/model rights, vendor terms, change-of-control and shared services; integrate counsel findings.	Unresolved	Potential closing condition, transition cost or operating dependency.	Escalate material rights gaps as transaction conditions.

SUPPORTED Evidence substantiates the assumption.	CONDITIONAL Requires specified evidence, capital or execution.	UNSUPPORTED Evidence contradicts the assumption.	UNRESOLVED Evidence is insufficient.
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